

# Activity ideas

## Campaign starters II

Three more discussion ideas designed to help build a campaigning group and plan their action.

### 1 What do you bring/What do you want?

**Aim:** to involve the whole group in thinking about their aims and resources.

#### Process

Give each young person a piece of paper and a pen. Ask them to write down or draw what they feel they bring to the project/campaign, and what they would like to contribute to it. When people have had enough time to complete this, invite people to share their ideas, and record these on flip chart paper.

When those who wish to share their ideas have had a chance to do so, once again give each person a sheet of paper. Ask them to again reflect on the project/campaign and this time to write down and/or draw what they personally would like to get out of being involved in the project – in other words their own goals for being involved.

When everyone has had time to write and/or draw their ideas, invite people to share their goals, and once again record these on flip chart paper.

### 2 What do we want to say to the world?

**Aim:** to focus a group on their campaign message.

#### Process

In the whole group, spend some time discussing the following question:

“With the things we have been discussing so far in mind, what is it that we want to say to the world through our campaign/project?”

Write the ideas on a piece of flip chart paper, so that the group can reflect on these issues later in the project.

### 3 Timeline

**Aim:** to involve the whole group in building a realistic campaign timetable.

**Process**

Give each person a sheet of A4 paper and a pen. Ask them to reflect on the highs and lows of their experience of the project/campaign, from the time they first heard of it until now. It may help if one of the group does an example and shares it with the group first.

Ask each person to draw a timeline on the paper and then write their highs and lows. When everyone has finished, ask people to form pairs and share their timeline with their partner.

**The activities are taken from the *Campaign for Change* Toolkit, available from the UK Youth storefront.**

<http://stores.lulu.com/ukyouth>