

# Activity ideas

## Enterprising ideas

Two discussion ideas designed to encourage thinking about enterprise.

### 1 Engaging in enterprise

**Aim:** to encourage young people to think about the potential benefits of becoming involved in an enterprise activity with their peers.

**You will need:** flipchart paper; pens; approx. 45 mins.

#### Process

Introduce the idea that young people become involved in enterprising activities for a variety of reasons.

Encourage people to get into threes and discuss the different reasons why they as individuals might be interested in becoming involved in enterprise activities.

Inform the groups that they will need to think about how they are going to present their ideas to the rest of the group. For example, they might choose to:

- Draw symbols or words on a large sheet of paper and give a short presentation.
- Simply give verbal feedback.
- Think about another way of giving feedback by way of a short sketch or a mime.

In the large group give each threesome the opportunity to give their presentation. Allow time after each input for others to ask questions or clarify anything they are unsure of.

#### Discussion points

Individuals become involved in enterprise for a variety of reasons, e.g. to have fun, to gain personal satisfaction, acquire new skills, test out new ideas, and contribute towards developing or improving the local neighbourhood, and / or to save or make money for personal or wider community benefit. Some individuals might have one single reason for wanting to become involved but then discover many other benefits.

## 2 Qualities of entrepreneurs

**Aim:** to encourage young people to consider the mix of entrepreneurial qualities that can result in achieving greater success.

**You will need:** newspaper, magazine cuttings of known entrepreneurs; DVD showing well-known successful people; flipchart paper; pens; 45 minutes – 1 hour

### Process

Show a DVD and/or newspaper/magazine cuttings about well known entrepreneurs. Inform participants that they should consider the qualities and characteristics that they believe these people have. Are these the personal qualities and characteristics that make an entrepreneur?

Encourage participants to form into groups of two or three people. Ask them to exchange ideas about what they like and what irritates them about entrepreneurs. Examples might include someone who:

- is just out to make money
- is open to other people's ideas
- is genuinely interested in others
- always puts themselves first
- will trample all over others to get what they want
- is trustworthy
- doesn't laugh at what people say and makes them feel stupid
- who listens
- is a know-all.

In the large group encourage people to share their ideas and record these on a large sheet of paper/flipchart. If some of the qualities concern you or are in conflict with your organisation's mission statement, you may want to explore these further.

### Discussion points

Individual entrepreneurs have many different qualities that they can bring to an enterprise project. It is important for young people to continually try to become aware of those positive qualities in themselves and others, that can contribute towards making something happen for the benefit of themselves or others.

**The ideas included here are taken from *Creating a Can-do Culture*, UK Youth's Enterprise Challenges Toolkit, linked to the Youth Achievement Awards. More about the Youth Achievement Awards at: [www.ukyouth.org](http://www.ukyouth.org)**